



**KTM COLLEGE OF ADVANCED STUDIES**  
Affiliated to University of Calicut, Aided by the  
Govt. of Kerala and Recognized by the UGC.

# BEST PRACTICES

**2022-23**

- **MADURAM MALAYALAM**
- **KOODE**

# MADHURAM MALAYALAM

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Over the last twenty years, Kerala has experienced a significant influx of migrant laborers from states like Bihar, Uttar Pradesh, Bengal, Assam, and others. Many of these migrants have chosen to settle in the Malappuram district, leading to a sense of alienation in this unfamiliar land. Language poses the most considerable barrier, contributing to their feeling of detachment. Fondly referred to as "guest laborers" in Kerala, there was a growing recognition that helping these workers gain functional knowledge of Malayalam would foster better relationships with the native community. Moreover, it was believed that acquiring proficiency in the language would improve their economic and social prospects. To address this issue, the college's Department of Malayalam took the initiative to design a comprehensive plan known as "Madhuram Malayalam." The program aimed to impart the necessary Malayalam language skills to the migrant laborers effectively. The IQAC meeting held on 08/10/2016 endorsed the implementation of this program in collaboration with the Department of Malayalam. The official announcement of the program was made during the 43rd anniversary of the parent institution and was officially launched on 03/01/2017.

The Department of Malayalam designed a special syllabus for the program, emphasizing a communicative approach to language teaching, with a focus on speaking and reading skills. They also incorporated vocabulary related to the labourers' specific areas of work, ensuring its practical relevance. Throughout the syllabus preparation process, Malayalam scholars and subject experts from the vicinity were consulted, ensuring its accuracy and effectiveness.

## **Objectives of the Program**

- ☐ To help migrant labourers gather functional and working knowledge of the Malayalam language.
- ☐ To make the interaction between the natives and migrants smoother
- ☐ To better the professional prospects of the migrant laborers
- ☐ To help them integrate into the society
- ☐ To promote national integration, sustaining cultural diversities



# KOODE

"Koode" is an innovative educational program initiated by the Internal Quality Assurance Cell (IQAC) of our college, aimed at providing valuable tuition support to school children from standards 1 to 7 during weekend holidays. The program for the present academic year was inaugurated by Dr. Muhammed Aslam N K, Co-ordinator IQAC. The program leverages the expertise of teaching faculty who are degree students enrolled in our own institution. This unique approach not only assists the school children in their academic journey but also fosters a conducive learning environment within the college community. The teaching faculty, being degree students themselves, can connect better with the young learners, making the learning process engaging and enjoyable. "Koode" emphasizes personalized attention and interactive teaching methodologies, catering to individual learning needs. Through this program, underprivileged students also gain access to quality education, promoting inclusivity and social development.

Overall, "Koode" showcases the college's commitment to community welfare and academic excellence, enhancing the overall educational ecosystem by nurturing the next generation of learners and educators alike. This year, we have admitted a total of 18 students.

## **Objectives of the Scheme**

- To Provide Tuition Support to school children in grades 1 to 7 during weekend holidays.
- To Foster a Conducive Learning Environment among the students.
- To Offer Personalized Attention to students.
- To Promote Inclusivity and Social Development.
- To Showcase Commitment to Community Welfare and Academic Excellence.



